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For Immediate Release

QCS Purchasing Announces Finalists for Outstanding Marketing Awards

LISLE, Ill., Sept. 27, 2018 — QCS Purchasing, a member-owned, not-for-profit supply-chain solutions provider for the food and beverage industry has named the finalists for their Outstanding Marketing Awards. These awards honor member and supply partner organizations that have launched creative marketing efforts and campaigns that effectively compete in the ever-changing food and beverage manufacturing industry. Judging for the marketing award competition was conducted independently by food and beverage marketing industry leaders. The award winners will be announced at the 2018 QCS Leadership Conference in Austin, Texas, in November. QCS Purchasing congratulates the following finalists:

QCS Member Finalists

- Outstanding Marketing Campaign (grand prize category)
 - Alqueria Dairy
 - Cedar Crest Ice Cream
 - Hiland Dairy Foods Company
 - Oakhurst Dairy
 - Prairie Farms Dairy, Inc.
- Best Print Collateral
 - Cedar Crest Ice Cream
 - Hiland Dairy Foods Company
- Best Digital Marketing
 - Alqueria Dairy
 - Hiland Dairy Foods Company
 - Oakhurst Dairy
 - Prairie Farms Dairy, Inc.
- Best New Packaging
 - Hiland Dairy Foods Company
 - Prairie Farms Dairy, Inc.
 - Producers Dairy Foods, Inc.

QCS Supply Partner Finalists

- Outstanding Marketing Campaign (grand prize category)
 - DuPont Nutrition & Health
 - ORBIS Corporation





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- Best Print Collateral
 - Forbes Chocolate
- Best Digital Marketing
 - Double H Plastics
 - Forbes Chocolate

The QCS Leadership Conference will be held in Austin, Texas, Nov. 4–6, 2018. For more information about the QCS Leadership Conference, please visit www.qcsleadershipconference.com.

About QCS Purchasing, LLC

QCS Purchasing, LLC, is a member-owned, not-for-profit supply-chain solutions provider for the food and beverage industry. More than 150 national supplier-partners provide solutions in a wide variety of categories. By aggregating purchases of common supplies, QCS Purchasing provides members with access to high-quality goods and services at the lowest possible total cost. QCS Purchasing has nearly 500 member companies, and, since 2005, the number of purchases QCS Purchasing manages has continually increased year over year. To learn about QCS Purchasing, please visit www.qcspurchasing.com

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